

VISITOR QUESTIONNAIRE FESTIVAL 2020

The Board is interested in the demographics of current Festival patrons and we ask that you kindly record your details during or at the end of the Festival. Please complete this questionnaire and either

- place it in the box which will be available at the entrance of each venue or
- fill in online or
- post it by Tuesday, 29 January to:

**Organs of the Ballarat Goldfields,
PO Box 157N,
Ballarat 3350**

Each reply will be treated confidentially however please include your name and address if you wish to be on the Mailing List for future Festivals.

We value the comments made by our patrons but we also require this information on visitor demographics for our sponsors and forward planning.

One copy may be used per couple however please record all relevant information for both persons.

QUESTION 1

Where do you live?

Postcode (*within Australia*)

Overseas country

.....

QUESTION 2

If not from Ballarat, what was the main purpose of your visit to Ballarat?

1. Organs of the Goldfields Festival

2. Other (*please specify*)

.....

QUESTION 3

Have you attended previous Festivals?

Yes No

If Yes, how many Festivals have you attended?

QUESTION 4

How many performances did you attend during this Festival?

Opening only

Possible number

QUESTION 5

How many other events connected with the Festival did you attend?

Festival Breakfast

Festival Dinner

Festival Lunch

Swiss Mountain Hotel Meal

QUESTION 6

How did you travel to Ballarat?

.....

QUESTION 7

How did you know about this year's Festival?

(*tick as many as apply*)

1 Previous knowledge

2 Direct mail

3 Word of Mouth

4 Internet

5 Newspaper (*please specify*)

.....

6 Radio (*please specify*)

.....

.....

.....

7 Other (*please specify*)

.....

.....

How would you rate the Festival overall?
(*please highlight*)

Poor		Satisfactory		Excellent
1	3	3	4	5
		6	7	8

QUESTION 9

Do you think you will attend Festival 2021?

Yes No Unsure

QUESTION 10

Do you think that the Festival offered value for money?

Yes No

QUESTION 11

Did you purchase a

Gold pass Weekend pass

Day pass Individual concerts

QUESTION 12

In which age group do you belong?

1 Under 19 years
2 20 - 35
3 36 – 50
4 51 – 60
5 61- 70
6 Over 71

QUESTION 13

What is your main occupation?

1 Student
2 Unemployed
3 Retired
4 Pensioner
5 Employed
6 Self Employed

QUESTION 14

How long did you stay in the area?

0 Day visit
1 One night
2 Two nights
3 Three nights
4 Four nights
5 Five nights
6 More than five nights
(specify number of nights)

QUESTION 15

Where did you stay?

1 Motel
2 Hotel
3 Caravan Park
4 Bed & Breakfast
5 Self catering cottage
6 Friends/relatives
7 Other (please specify)

QUESTION 16

Will you did you visit

1 Sovereign Hill
2 Art Gallery of Ballarat
3 Ballarat Mechanics' Institute
4 Eureka Centre
5 Ballarat Wildlife Park
6 Botanic Gardens
7 Local wineries

QUESTION 16

What Venues have you visited for meals/refreshments?

Hotels
Coffee shops
Restaurants
Take Away food outlets
Other

QUESTION 17

What other Arts activities do you participate in

Melbourne theatre Company
Melbourne Symphony Orchestra
Melbourne Recital Centre
Ballet
Other Music Festivals
Ballarat Theatre
Other

I/we wish to receive a posted Festival Brochure in August 2020 for the 26th Festival

Please forward your name and address if you are **NOT** currently on the mailing list to PO Box 157N, BALLARAT 3350 or email to orgfest@hotmail.com

Name

Address.....

Email: